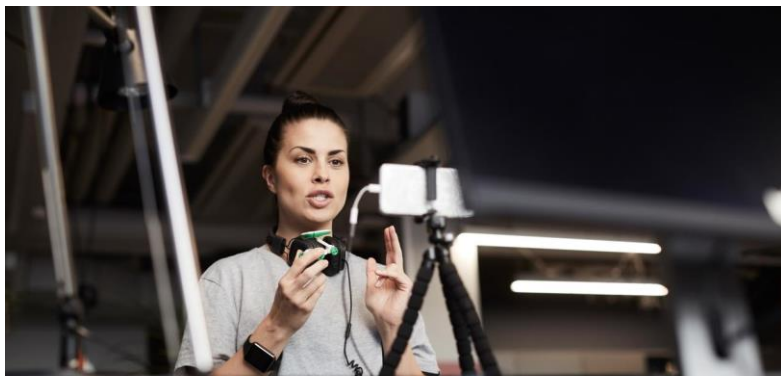


Communicating to employees on **International Private Medical Insurance (IPMI)**



In these volatile times, communicating to employees on reasons why they should consider upgrading their healthcare insurance shows that you go the extra mile to care for them.



You can help increase understanding and promote opt-in of the comprehensive plan by using an infographic to explain its advantages.



Employees will gain clarity on how an IPMI can cover any and every gap in their existing coverage.

Spread the word



Send [this email](#) to your employees at least two weeks before the promotional period closes (30 Sept), so that they have ample time to discuss with their family and decide if the top-up is right for them.



Remember to attach [the brochure](#) in the email so employees have all the information at their fingertips.

1

Ensure understanding

Your company already offers a competitive medical plan for employees, so they may not see the value in upgrading to an IPMI.

You can illustrate to employees, with an infographic bespoke to your company, where we highlight how the IPMI can cover specific costs not included in your current coverage.

[Contact us](#) to upgrade your communications outreach.

2

For more information on IPMI:

Speak to our friendly high-end medical insurance team:

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